

The Peer Support Community wins at prestigious national diabetes awards

Reading, UK, 12 October, 2022: '#diabeteschat' by Peer Support Community was a winner at the prestigious national diabetes awards.

The initiative triumphed in the new category for 2023 - 'Peer Support' - at the 2023 Quality in Care (QIC) Diabetes Awards that were held live on Thursday 12 October.

This category focuses on innovative ways organisations are working to engage patients/carers/care givers

#DiabetesChat fosters connections among individuals affected by diabetes, providing a trustworthy platform for exchanging ideas and raising awareness. Our @diabetes_chat hosts weekly Twitter Spaces with open discussions, #thursdaythreads, fun facts, and guest speakers. Our secure community brings together people with diabetes, caregivers, healthcare professionals, athletes, and advocates worldwide. With a reach of over 150,000 in under 18 months, it has set its foundations organically and strongly in the diabetes community. Our mission is to connect, share experiences, support each other, transfer knowledge and promote diabetes awareness across all types.

Judges' comments:

"The judges loved that the #diabeteschat offers 24-hour support and allows users to control their own visibility. It is a unique and novel project, done extremely well in a modern way. The entry was exceptionally well-written and brought to life with brilliant media. It brings everyone together and the use of social media means access to a large number of individuals. An amazing project!"

Debbie Woods, Head of Medical General Medicines Sanofi UK & Ireland said:

"Sanofi is delighted to support the QIC Programme in 2023 and to recognise and reward the innovations that will benefit people living with diabetes. The QIC programme is at the forefront of sharing best practice to improve the quality of care, through demonstrating novel solutions to problems encountered by health care professionals and those impacted by diabetes on a daily basis. The commitment to quality of care is a core value of the NHS and the QIC programme is a shining example of that value in practice."

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About Quality in Care (QIC) Diabetes

Quality in Care (QIC) Diabetes recognises, rewards and shares innovative practice demonstrating quality in diabetes management, education, and services for people with diabetes and/or their families.

QIC Diabetes is partnered by Sanofi and supported by:

- Association of British Clinical Diabetologists (ABCD)
- Association of Children’s Diabetes Clinicians (ACDC)
- Diabetes Psychology Network
- Diabetes Research & Wellness Foundation (DRWF)
- Diabetes Specialist Nurse Forum (DSN) UK
- Diabetes UK
- DISN UK Group
- JDRF the type 1 diabetes charity
- National Children and Young People’s Diabetes Network
- Primary Care Diabetes Society (PCDS)
- TREND DIABETES
- United Kingdom Clinical Pharmacy Association (UKCPA).
- Young Diabetologists and Endocrinologists’ Forum (YDEF)

For a full list of winning, highly commended and finalist entries to the 2023 QIC Diabetes Awards, visit www.qualityincare.org/diabetes.

QIC Programmes are run by PMGroup and were first launched in 2011 to bring the NHS, industry and patient groups closer together to increase joint working, with the goal of recognising good practice in the UK and providing opportunities for sharing projects and initiatives that will ultimately benefit patients.

The programmes recognise, reward and share good practice in patient care within specific treatment areas. In addition to QIC Diabetes, now in its thirteenth year, awards programmes have included QIC Oncology, QIC Dermatology, QIC Hepatitis C and QIC Anticoagulation.

About PMGroup

PMGroup is a leading international multichannel media group. Founded in 1988, it produces a range of magazines, websites and communications programmes to support the pharmaceutical industry and related sectors.

Contact for further information

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