

## sanofi

## Peer Support \*New for 2023\*

## #diabeteschat

by Peer Support Community



#DiabetesChat fosters connections among individuals affected by diabetes, providing a trustworthy platform for exchanging ideas and raising awareness. Our @diabetes\_chat hosts weekly Twitter Spaces with open discussions, #thursdaythreads, fun facts, and guest speakers. Our secure community brings together people with diabetes, caregivers, healthcare professionals, athletes, and advocates worldwide. With a reach of over 150,000 in under 18 months, it has set its foundations organically and strongly in the diabetes community. Our mission is to connect, share experiences, support each other, transfer knowledge and promote diabetes awareness across all types.

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The judges loved that the #diabeteschat offers 24-hour support and allows users to control their own visibility. It is a unique and novel project, done extremely well in a modern way. The entry was exceptionally well-written and bought to life with brilliant media. It brings everyone together and the use of social media means access to a large number of individuals. An amazing project!

## www.qualityincare.org

